



KMOV
One Memorial Drive
St. Louis, MO 63102

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract

861259

Schedule Dates 10/29/12-11/05/12
Advertiser Crossroads GPS (33741)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US Senate (1176)
Brand Crossroads GPS Est. 1165 (179764)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name RAMSEY, NOELLE
Phone/Fax (202) 559-6424 /
CPE 12/11/1165
Account Types National/Political Issue - Agency
Billing Type Standard
Comments CROSSROADS GPS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/10/12
Last Modified 10/10/12
Entered By Lisa Rees
CO-OP No
Headline # 06368513
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,125.00
Net Total \$40,375.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Nov. 2012	50	\$47,500.00
Grand Total:	50	\$47,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/10/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/10/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20027- Inside Edition						1			1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/10/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20022- Price is Right						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/10/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20065- Late Late Show with Craig Ferguson						1			1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	10/10/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	10/10/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/10/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	131968- CBS This Morning						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/10/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/10/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/10/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/10/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/10/12

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13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20027- Inside Edition		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/10/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20027- Inside Edition		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/10/12
15.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20022- Price is Right		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/10/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20022- Price is Right		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/10/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20065- Late Late Show with Craig Ferguson		1							1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	10/10/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20065- Late Late Show with Craig Ferguson		1							1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	10/10/12
19.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	10/10/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	10/10/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/10/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/10/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/10/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/10/12
25.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	20141- 60 Minutes								1	1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	10/10/12

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26.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/10/12
27.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/10/12
28.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20027- Inside Edition					1				1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/10/12
29.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20065- Late Late Show with Craig Ferguson					1				1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	10/10/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	10/10/12
31.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	10/10/12
32.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	20015- News @ 6am M-F					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/10/12
33.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	131968- CBS This Morning					1				1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/10/12
34.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/10/12
35.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/10/12
36.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20027- Inside Edition			1						1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/10/12
37.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20065- Late Late Show with Craig Ferguson			1						1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	10/10/12

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38.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	10/10/12
39.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	10/10/12
40.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	20015- News @ 6am M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/10/12
41.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/10/12
42.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	131968- CBS This Morning			1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/10/12
43.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/10/12
44.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/10/12
45.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20027- Inside Edition				1					1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/10/12
46.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20022- Price is Right				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/10/12
47.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20065- Late Late Show with Craig Ferguson				1					1	\$150.00	\$150.00	St. Louis (KMOV) (KMOV)	LATE LATE SHOW	10/10/12
48.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20055- News @ 6pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	10/10/12
49.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	20015- News @ 6am M-F				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/10/12
50.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	131968- CBS This Morning				1					1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/10/12

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